



INCREASING YOUR CLASSROOM ENROLLMENTS

Utilizing OCICU Courses to Increase Enrollment Potential

PSY 121 is FULL

- Where are you at today?
- Possible answer: We have 10 to 15 seats for our PSY 121 course.
- Possible answer: We have 20 students who want to take PSY 121.

PSY 121 is FULL

- What do we do?
- Possible answer: Tell 5 students they cannot take the course.
- Possible answer: Schedule PSY 121 through OCICU and enroll the 5 students.

On Ground Classrooms Are FULL

- Where are you today?
- Possible answer: We want to increase enrollment by 5%, however, we are out of on ground classroom space.
- Possible answer: We want to add 5 additional courses; however, there are no classrooms available.

On Ground Classrooms Are FULL

- What do we do?
- Possible answer: Schedule OCICU courses to allow for a 5% increase in enrollment.
- Possible answer: Schedule OCICU courses to allow for the addition of 5 courses.

Residence Halls are Full

- Where are you today?
- Possible answer: We want to increase the FTE students by 50 head count.
- Possible answer: We want to add a certificate program in Homeland Security.

Residence Halls are Full

- What do we do?
- Possible answer: Recruit and enroll 50 students in an online program supported by OCICU courses.
- Possible answer: Offer Saint Leo University Online Homeland Security Certificate Program using OCICU courses and label as your Online Homeland Security Certificate Program.

Summary

- College classes are closing early in the registration period.
- There are no classrooms to add new courses.
- Construction costs are going up.
- Students want online courses.
- Online enrollment continue to grow.
- Online classes are “convenient and flexible for busy people.”

Thank You

Questions

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